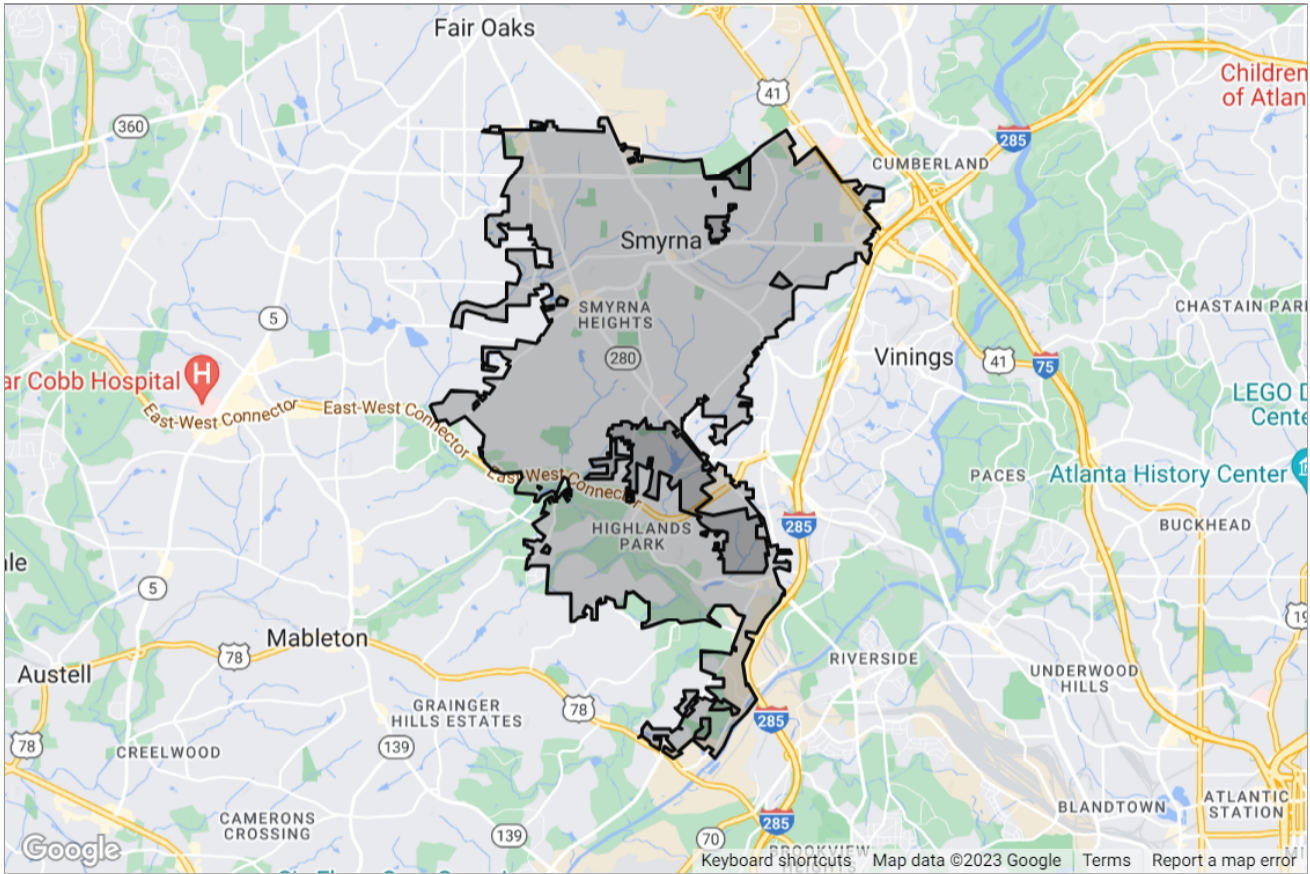


NEIGHBORHOOD REPORT

# Smyrna, Georgia



Presented by  
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## Neighborhood: Housing Stats and Charts

	Smyrna	Cobb County	Georgia	USA
Median Estimated Home Value	\$474K	\$444K	\$360K	\$360K
Estimated Home Value 12-Month Change	+4.7%	+4.2%	+3.7%	+4.2%
Median List Price	\$490K	\$450K	\$392K	–
List Price 1-Month Change	+3.7%	-1.2%	+0.4%	–
List Price 12-Month Change	+6.7%	+5.9%	+4.4%	–
Median Home Age	36	34	35	42
Own	56%	66%	65%	65%
Rent	44%	34%	35%	35%
\$ Value of All Buildings for which Permits Were Issued	–	\$582M	\$11.6B	\$307B
% Change in Permits for All Buildings	–	+13%	+12%	+13%
% Change in \$ Value for All Buildings	–	-16%	+9%	+10%

### Median Sales Price vs. Sales Volume

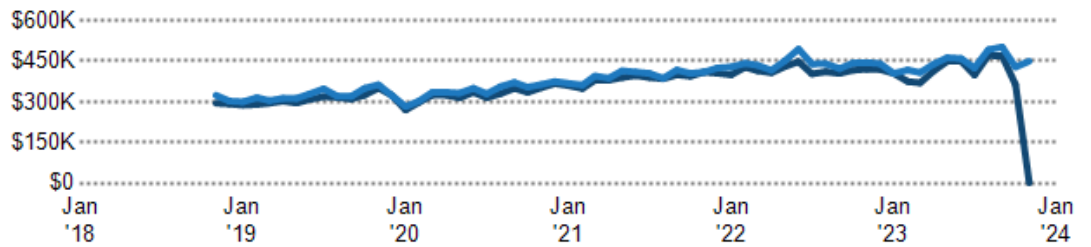
This chart compares the listings and public records sales price trend and sales volume for homes in an area.

Data Source: Public Record and Listing data

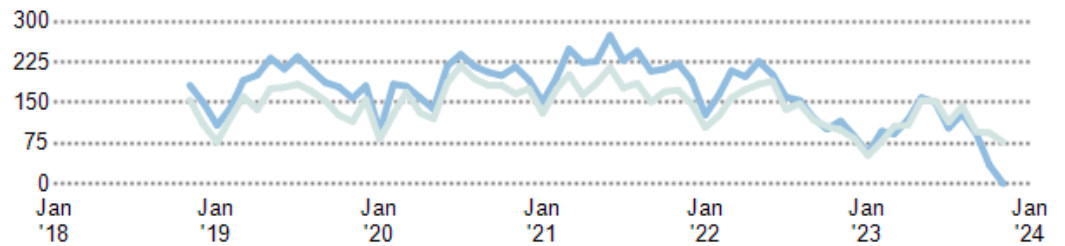
Update Frequency: Monthly

- Median Sales Price Public Records
- Median Sales Price Listings
- Sales Volume Public Records
- Sales Volume Listings

Median Sales Price



Sales Volume



## Median Listing Price vs. Listing Volume

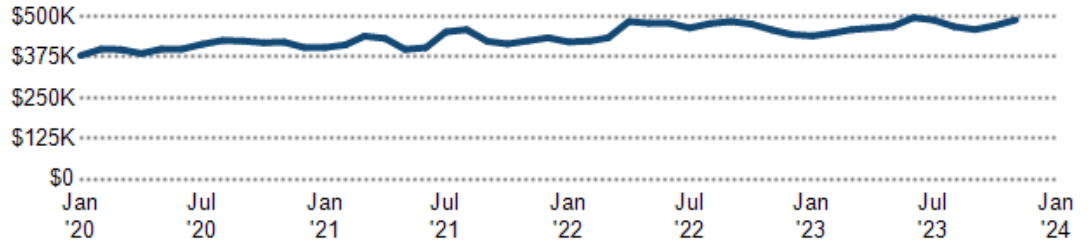
This chart compares the listings and public records sales price trend and sales volume for homes in an area.

Data Source: Public Record and Listing data

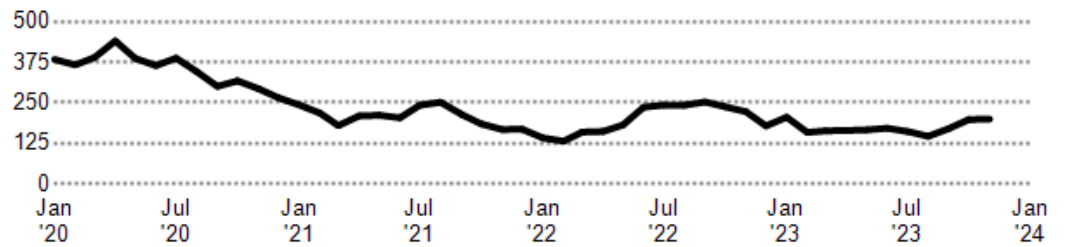
Update Frequency: Monthly

- Median List Price
- Listing Volume

Median List Price



Listing Volume



## Price Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months within different price ranges in the area of your search. The amount shown for the subject property is sold data where available, or the property's estimated value when sales data is unavailable (such as a non-disclosure state) or provided in range format.

Data Source: Public records data

Update Frequency: Daily

- Sales Count By Price Range



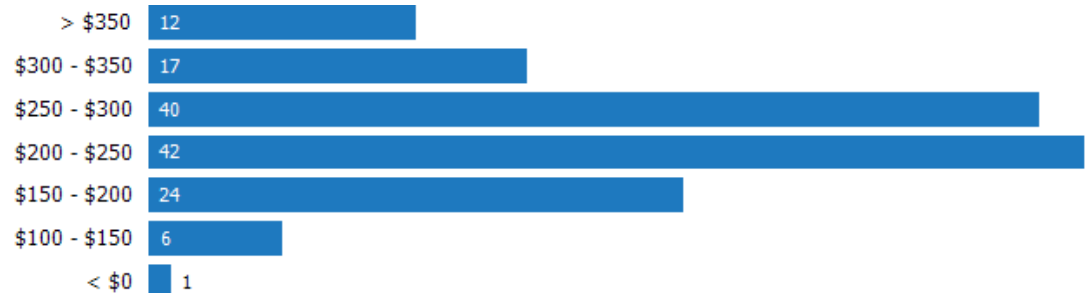
## Price per Square Foot of Comps Sold

This chart shows the distribution of homes reported sold in the past three months at different prices per square foot.

Data Source: Public records data

Update Frequency: Daily

- Sales Count By Price Per Sq Ft



## Size of Homes Sold

This chart shows the distribution of homes reported sold in the past three months of different sizes in the area of your search.

Data Source: Public records data

Update Frequency: Daily

Sales Count By Living Area



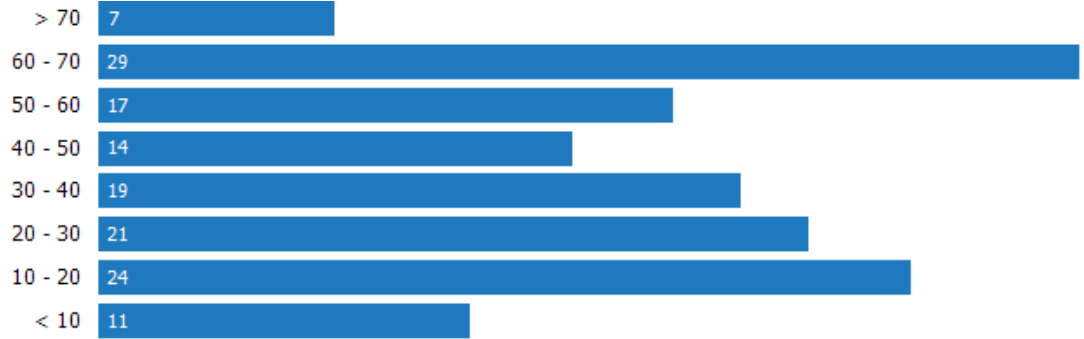
## Age Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months of different age ranges in the area of your search.

Data Source: Public records data

Update Frequency: Daily

Sales Count by Age of House



## Number of Bedrooms in Homes Sold

This chart shows the distribution of homes reported sold in the past three months, compared by the number of bedrooms, in the area of your search.

Data Source: Public records data

Update Frequency: Daily

Sales Count by Bedroom



## Neighborhood: People Stats and Charts

	Smyrna	Cobb County	Georgia	USA
Population	55.5K	763K	10.6M	330M
Population Density per Sq Mi	3.56K	2.24K	184	–
Population Change since 2010	+13.4%	+13.4%	+12.9%	+8.7%
Median Age	36	37	37	38
Male / Female Ratio	48%	49%	49%	50%

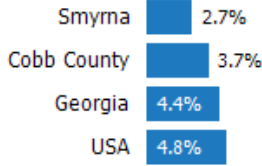
## Education Levels of Population

This chart shows the educational achievement levels of adults in an area, compared with other geographies.

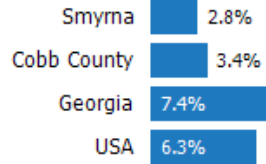
Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

### Less Than 9th Grade



### 9-12th Grade/No Diploma



### High School Graduate



### Associate Degree



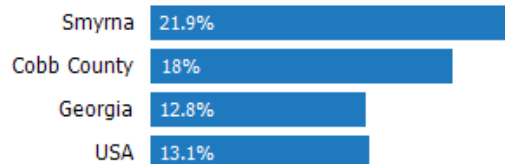
### Bachelor's Degree



### At Least a College Education



### Grad/Professional Degree



## Population of Children by Age Group

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

Smyrna



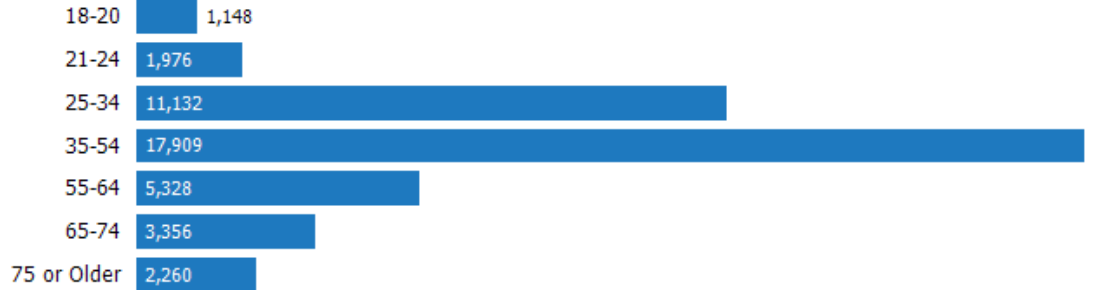
## Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

Smyrna



## Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

Smyrna



## Household Income Brackets

This chart shows annual household income levels within an area.

Data Source: U.S. Census

Update Frequency: Annually

Smyrna



## Presidential Voting Pattern

This chart shows how residents of a county voted in the 2020 presidential election.

Data Source: USElectionAtlas.org

Update Frequency: Quadrennially



Cobb County



## Neighborhood: Economic Stats and Charts

	Smyrna	Cobb County	Georgia	USA
<b>Income Per Capita</b>	\$55,671	\$44,448	\$34,516	\$37,638
<b>Median Household Income</b>	\$83,029	\$86,013	\$65,030	\$69,021
<b>Unemployment Rate</b>	3.2%	3.1%	3.4%	3.8%
<b>Unemployment Number</b>	1.17K	13.7K	184K	—
<b>Employment Number</b>	35.2K	430K	5.19M	—
<b>Labor Force Number</b>	36.4K	444K	5.37M	—

### Median Sales Price vs. Unemployment

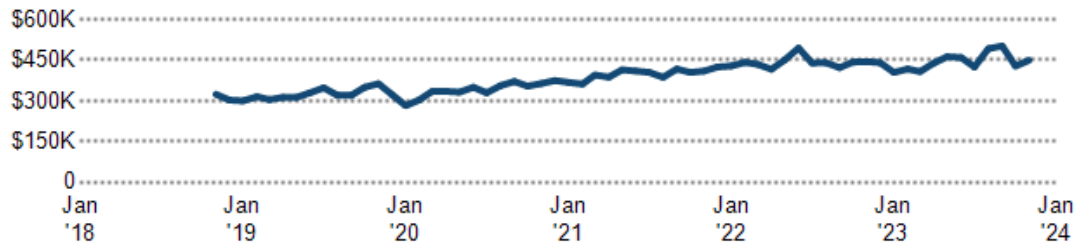
This chart shows the relationship between employment and home prices in a metro area. Employment is a good measure of the strength of the local economy. Generally speaking, the better the job market, the more likely home prices are rising.

Data Source: Moody's Analytics: economy.com

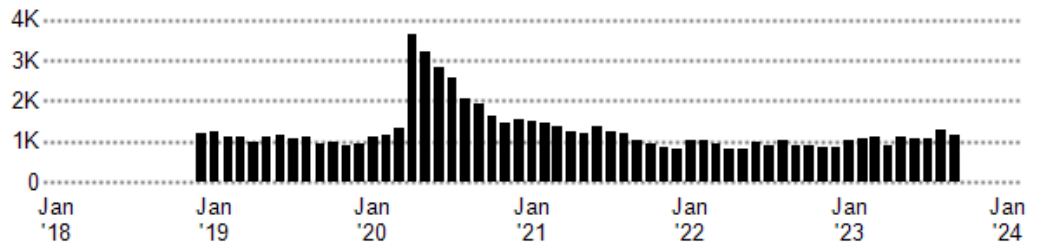
Update Frequency: Monthly

- Median Sales Price
- Unemployment

Median Sales Price



Unemployment



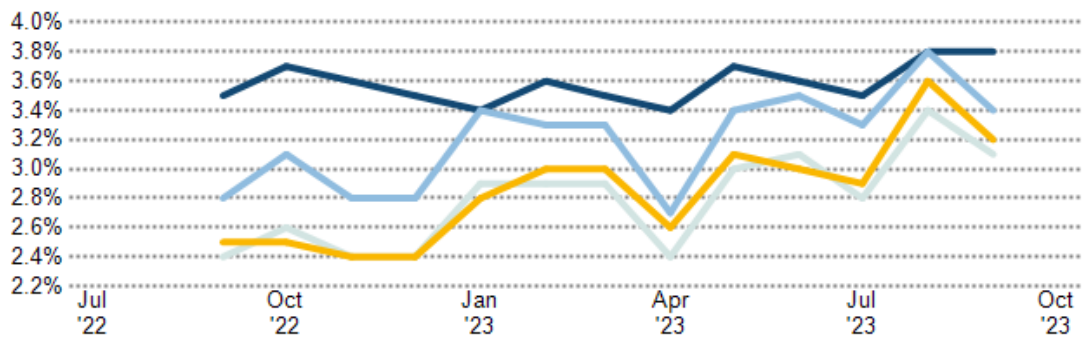
### Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

Update Frequency: Monthly

- Smyrna
- Cobb County
- Georgia
- USA



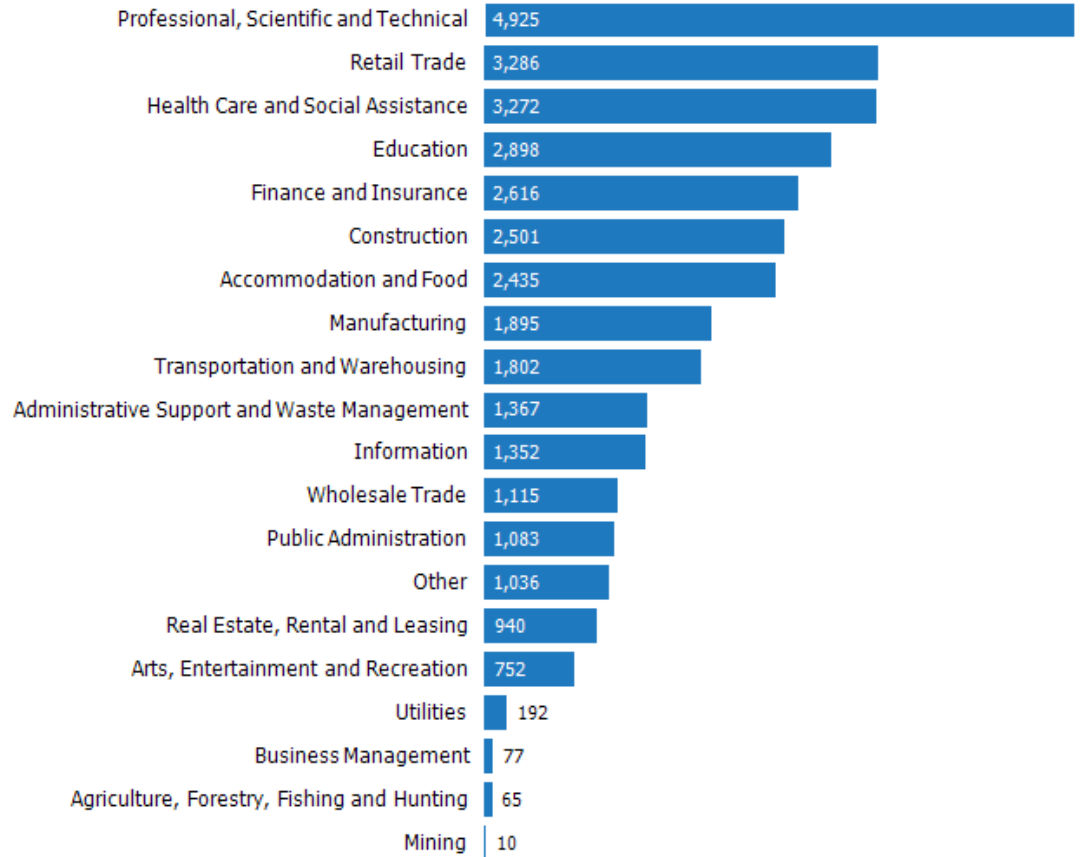
## Occupational Categories

This chart shows categories of employment within an area.

Data Source: U.S. Census

Update Frequency: Annually

■ Smyrna



## Neighborhood: Quality of Life Stats and Charts

### Quality of Life in 30080

	Smyrna	Cobb County	Georgia	USA
Elevation (in feet)	968	989	—	—
Annual Rainfall (in inches)	60	60	52.95	—
Annual Snowfall (in inches)	1.55	1.91	1.63	—
Days of Full Sun (per year)	113	113	109	—
Travel Time to Work (in minutes)	29	30	29	27
Water Quality - Health Violations	—	—	—	—
Water Quality - Monitoring and Report Violations	—	—	—	—
Superfund Sites	0	0	27	2,438
Brownfield Sites	No	No	Yes	Yes

### Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census

Update Frequency: Annually



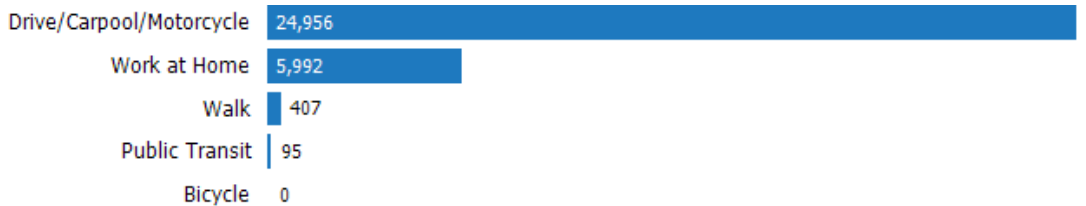
Smyrna

### How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.

Data Source: U.S. Census

Update Frequency: Annually



Smyrna

### Average Monthly Temperature

This chart shows average temperatures in the area you searched.

Data Source: NOAA

Update Frequency: Annually



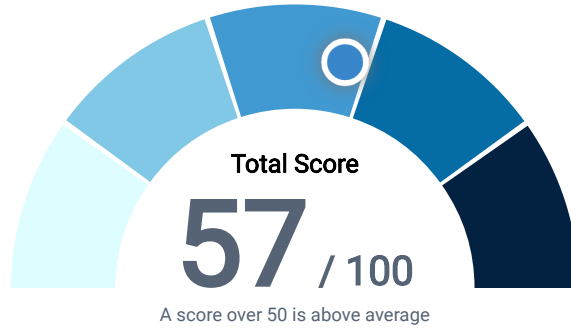
Smyrna

## AARP Livability™ Index for 30080

This chart rates the overall livability of a selected ZIP code on a scale from 0 to 100. AARP Livability™ is a trademark of AARP Inc.

Data Source: [AARP](#)

Update Frequency: Annual



<b>Housing</b>	<b>54</b>
Affordability & Access	
<b>Neighborhood</b>	<b>59</b>
Access to Life, Work & Play	
<b>Transportation</b>	<b>47</b>
Safe & Convenient Options	
<b>Environment</b>	<b>67</b>
Clean Air & Water	
<b>Health</b>	<b>56</b>
Prevention, Access & Quality	
<b>Engagement</b>	<b>65</b>
Civic & Social Involvement	
<b>Opportunity</b>	<b>49</b>
Inclusion & Possibilities	

## Silverline Title and Escrow



[exprealty.workplace.com/groups/SilverlineTitle](https://exprealty.workplace.com/groups/SilverlineTitle)

Join Silverline Title's Workplace group for updates and to get started!

## Express Offers



[exprealty.workplace.com/groups/ExpressOffersProgramUpdates](https://exprealty.workplace.com/groups/ExpressOffersProgramUpdates)

## eXp 360 Tours



[exprealty.workplace.com/groups/eXp360Tours](https://exprealty.workplace.com/groups/eXp360Tours)

NOTE: This communication is provided to you for informational purposes only and should not be relied upon by you. The real estate firm identified on this report is not a mortgage lender and so you should contact the mortgage company identified above directly to learn more about its mortgage products and your eligibility for such products.

## IntroLend First Cloud



[exprealty.workplace.com/groups/IntroLend](https://exprealty.workplace.com/groups/IntroLend)

## Build A Sign



[exprealty.workplace.com/groups/BuildASign](https://exprealty.workplace.com/groups/BuildASign)

## Utility Connect



UTILITYCONNECT

<https://exprealty.workplace.com/groups/UtilityConnect>

## America's Preferred Home Warranty



[exprealty.workplace.com/groups/AmericasPreferredHomeWarranty](https://exprealty.workplace.com/groups/AmericasPreferredHomeWarranty)

## Currencies Direct



[exprealty.workplace.com/groups/CurrenciesDirect](https://exprealty.workplace.com/groups/CurrenciesDirect)

## The CE Shop



[exprealty.workplace.com/groups/TheCEShop](https://exprealty.workplace.com/groups/TheCEShop)